



**GREEN: Games, Resources, Environment,
Entrepreneurship, and Education Network**
2021-1-MK01-KA220-SCH-000024495

PR8 Teaching Manual
Guidance for Secondary School Educators

*Teacher's Guide to Using the Eco-Entrepreneurship
Curriculum*

Developed by:
SYNTHESIS Center for Research and Education

2024/2025



Purpose of This Guide

This guide is designed to support teachers in using the GREEN Eco-entrepreneurship Curriculum with confidence and clarity. It outlines how to deliver content, facilitate student engagement, and integrate sustainability and innovation into real-life learning experiences.

What is the GREEN Curriculum?

The curriculum introduces students (13–18 years old) to eco-entrepreneurship—a mindset and practice that combines environmental responsibility with entrepreneurial thinking.

It helps learners:

- Understand sustainability challenges
- Develop entrepreneurial ideas
- Design and present green business solutions
- Collaborate, research, and problem-solve

Curriculum Structure

The curriculum includes:

- Thematic Modules: Covering sustainability, circular economy, business planning, marketing, social impact, and more.
- Lesson Plans: Ready-to-use sessions with learning objectives, materials, timing, and suggested activities.
- Student Worksheets: To guide learners through ideation, prototyping, and reflection.
- Teacher Tools: Assessment templates, reflection guides, and group facilitation tips.



How to Use the Curriculum

Step 1: Familiarize Yourself with the Materials

- Review the learning outcomes of each module
- Adjust timing and depth based on your students' age and context
- Explore supplementary materials (videos, slides, worksheets)

Step 2: Create a Supportive Learning Environment

- Emphasize collaboration and experimentation
- Foster discussions around climate change, social responsibility, and ethical leadership
- Use real-world case studies or community challenges for relevance

Step 3: Implement Lessons Flexibly

- Deliver modules sequentially or adapt them to specific school subjects (e.g., economics, environmental science, civic education)
- Encourage interdisciplinary collaboration (e.g., science + art + business)

Step 4: Facilitate Project Work

- Guide students through developing a green business idea using the provided project templates
- Support teamwork, idea generation, and pitch preparation
- Organize a local showcase or eco-business competition if possible



Tips for Teachers

- Be a facilitator, not a lecturer – Encourage inquiry, creativity, and peer learning
- Support all learners – Use inclusive language, assign diverse group roles, and differentiate content
- Connect with local actors – Involve NGOs, eco-entrepreneurs, or local government in classroom discussions or mentorship
- Celebrate process over perfection – Focus on the mindset and effort, not just the final product

Learning Outcomes for Students

By the end of the curriculum, students will:

- Understand the role of eco-entrepreneurship in addressing global challenges
- Develop and present their own sustainable business idea
- Gain soft skills like teamwork, communication, critical thinking, and problem-solving
- Build confidence to act as change agents in their communities

Additional Resources

- GREEN Platform
- Teacher Training Toolkit

Final Encouragement

“Educating the mind without educating the heart is no education at all.” – Aristotle

This curriculum equips young people to imagine a better world—and empowers them to build it.

Let their ideas grow 🌱



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Thank You for being part of the GREEN Movement.

Your role as an educator is vital in shaping a generation that not only imagines a better future—but builds it. Through this guide, we hope you feel equipped to bring eco-entrepreneurship to life in your classroom, and to inspire students to think creatively, act responsibly, and lead courageously.

Let's cultivate a culture of sustainability, innovation, and hope—starting today, with your guidance.

2024/2025