



## QUIZ

1. What is the first step of the business canvas model?

- a) problem statement
- b) intended impact
- c) mission statement

2. In the field of mission statement are:

- a) Key partners
- b) Value proposition
- c) Channels
- d) All answers are correct

3. Impact Business Models (IBMs) are the ways that a business is designed to create a specific positive benefit/outcome for one of its stakeholders.

- a) True
- b) False

4. Impact Business Model Canvas, is a framework for visualizing, evaluating, and refining your business model to achieve both social and financial value.

- a) True
- b) False

5. The Impact Gaps Canvas, the questions on the left:

- a) can help you map out the “solutions landscape” (what has already been tried, what has worked and what hasn’t, how are these efforts connected and building upon each other, what future efforts are planned, etc).
- b) can help you understand and map out the problem (who or what is impacted, what is holding the current status quo in place and who stands to be negatively impacted if the problem is solved, what other issues this problem is related to, the history of the problem, etc).