



Lesson: Define & Refine a business idea

Activity: Exploration of the questionnaire for market research

Template: SMART goals



<b>S</b>	<b>M</b>	<b>A</b>	<b>R</b>	<b>T</b>
<p><b>Specific:</b></p> <p><i>Well defined, clear, and unambiguous</i></p>	<p><b>Measurable:</b></p> <p><i>With specific criteria that measure your progress toward the accomplishment of the goal</i></p>	<p><b>Achievable:</b></p> <p><i>Attainable and not impossible to achieve</i></p>	<p><b>Realistic:</b></p> <p><i>Within reach, realistic, and relevant to your life purpose</i></p>	<p><b>Timely:</b></p> <p><i>With a clearly defined timeline, including a starting date and a target date.</i></p>