



Module: Eco-social entrepreneurship

Lesson: Steps for creating a social enterprise

Exercise: Promoting entrepreneurial skills

Lead In:
Online/Class

Duration:
15-20 minutes

Aim:
1. Introduction to entrepreneurial skills
2. Understand why they are essential for creating and managing a social enterprise.

Type of activity:
Promoting entrepreneurial skills

Group number:
Work individually, discuss in class

Recommended age: 15-29

Instructions:

For the educator:

1. Share the presentation "Steps for creating a social enterprise"
2. Share the template "entrepreneurial skills".
3. Ask them to explain how each relates to the creation of a social enterprise and which step of the process. You could use a Flipchart/Board if you are in class or Miro if you are on a virtual setting.
4. Try to give a definition for each skill.
-Why is this skillset important for creating and managing a social enterprise?

For the user/ interested participants:

Have a look at the table with the six basic entrepreneurial skills and try to think what each skill entails, why it is important or how it relates to social entrepreneurship. Give a brief definition.

Key words:
entrepreneurial skills, social enterprise, entrepreneur

Materials, equipment:
Paper, pencil/Laptop

References:

Entrepreneurial Skills - Johannes Zeelie, C. Nieuwenhuizen - Google Books

Other useful sources:

Entrepreneurial Skills: Definition and Examples | Indeed.com

The 17 Skills Required to Succeed as an Entrepreneur

Annexes:

PowerPoint presentation_ Steps for creating a social enterprise

Template_ entrepreneurial skills