



Making Learning Fun and Ecological

Module: Eco-social entrepreneurship

Lesson: Steps for creating a social enterprise

Activity: Steps for creating a social enterprise

Lead In:
Class/Online

Duration:
20-30 minutes

Aim:
1. Put in practice the knowledge you have gathered on SE.

2. Think about your future eco-social enterprise.

3. The questions in the boxes are useful to make you think practically regarding the creation of your social enterprise.

Type of activity:
Power-point presentation
Research
Project

Group number:
Individually or 2-5

Recommended age: 15-29

Instructions:

For the educator:

1. Share the PowerPoint presentation "Steps for creating a social enterprise" with your students.
2. Discuss the questions in each section.
3. Divide the class into groups.
4. Give time to the class to think about the blanks and come up with their idea.
5. After they have finished, ask each group to present their idea of a social enterprise in class.

Ask them to think about their communities and the problems they might be facing. Their enterprises should target local social challenges.

For the user/interested participants:

1. Follow the PowerPoint presentation “Steps for creating a social enterprise”.
2. Think about the questions in each section; they will help you structure your idea
4. After you have finished, present your idea of a social enterprise to your friends, or share with your classmates.

Think about your community and the problems it might be facing.

Your enterprise should target a social challenge focus on green aspects on a local level.

Key words:

social enterprise, steps, financing, business plan

Materials, equipment:

Laptop/paper, pencil, desk/online

References:

How to start up a social enterprise in 10 steps The School for Social Entrepreneurs (the-sse.org)

Other useful sources:

A business planning guide to developing a social enterprise – Social Enterprise Development in the Baltic Sea Region (socialenterprisebsr.net)

Annexes:

PowerPoint presentation- Steps for creating a social enterprise
Template_ Steps for creating a social enterprise

