



Quiz/ Exercise

1. A true entrepreneur is someone who:

- a. Knows the right people, can form effective teams, move quickly and deliver on plans
- b. Has an analytical mind and is highly intelligent
- c. Enjoys social situations, is highly educated and from a wealthy background
- d. Is a natural introvert, usually has few professional connections, and is of limited academic ability

2. What is the reported percentage of women-led businesses internationally?

- a. 50%
- b. 33%
- c. 25%

3. Which one of these resources is not reported as a challenge to women entrepreneurs?

- a. Access to capital
- b. Access to networks
- c. Access to family support
- d. Socio-cultural role of women

4. From the UK Small Business Survey (2014), approximately how many SMEs are led by ethnic minority groups?

- a. 37,000
- b. 137,000
- c. 367,000
- d. 637,000

5. What are the two biggest challenges for graduate entrepreneurs?

- a. a lack of business skills and access to finance
- b. losing contact with their university network and forgetting what they learned
- c. fending off multiple job offers and pleasing their parents

6. What is the main difference between disabled entrepreneurs and other diverse groups of entrepreneurs?

- a. their identifying characteristic (their impairment) can be temporary
- b. variances in their impairment has extreme impact on individual participation
- c. their identifying characteristic (their impairment) is identified as a limitation rather than a point of difference
- d. all of the above

7. Which of these is a barrier for disabled entrepreneurs entering self-employment?

- a. fear of failure
- b. too many businesses already in the market
- c. loss of welfare benefits

8. What are some of the challenges for green entrepreneurs?

- a. health issues, ageism and the role of technology
- b. the ability to physically set up an office or retail space
- c. a lack of business skills and access to finance

9. What is a social enterprise?

- a. Social enterprises are not for personal profit organisations that derive the majority of their income from the government.
- b. Social enterprises are not for personal profit organisations that derive the majority of their income from grants and donations.
- c. Social enterprises are for personal profit but have a social mission.
- d. Social enterprises are not for personal profit enterprises that derive a minimum of 25% to 50% of their income from trading.

10. Stakeholders are:

- a. Employees
- b. Investors
- c. A group or individual affected by the activities of the business
- d. All of the above