



Lesson: Prototype

Preparing a prototype

Activity: Preliminary plan for making a prototype

I STEP

<p>What do you want to test, attitude, engagement, or behavioral metrics?</p>	
<p>Which part of the product you will collect feedback?</p>	
<p>Any hypotheses or assumptions?</p>	
<p>How do you define/ quantify success or failure?</p>	



II STEP:

What intention do you have concerned the prototype?	What kind of experience do you want to offer with the prototype?
Who should experience the prototype?	What is the critical function of your idea?