



## QUIZ

1. Key metrics in the Business canvas model are:

- a) Key activities you measured
- b) Target customers
- c) Problems
- d) All answer are correct

2. Cost structure is covered by:

- a) Hosting
- b) Distribution costs
- c) Customer acquisition costs

3. In the field " Solution" , need to be covered:

- a) Top 3 Activities
- b) Top 3 features
- c) Top 3 audience channels

4. Revenue streams means:

- a) Revenue model
- b) Lifetime value
- c) Revenue
- d) All answers are corrected

5. First step in business canvas model is:

- a) Define a solution
- b) Define a problem
- c) Define a market
- d) Define a channeles