



Making Learning Fun and Ecological

Lesson: Be your own devil's advocate

Activity: Find out in advance what would be the obstacles in the process of idea implementation

Lead In:

Online or in classroom (depends on the available resources)

Duration:

60-70 min

Aim:

It's time for self-criticism!

This lesson is interactive. All team members should work together as one and try to be as pessimistic and critically oriented as possible during the whole lesson. The main aim is to find out in advance what would be the obstacles in the process of idea imple-

mentation (internal and external perspective, product-customers perspective, and costs-revenue perspective). If we are aware in advance, we will create more prompt solutions and make our ideas outstanding!

Type of activity:

Lesson based on coaching and sprint techniques and only team work!

Group number:

2-5 participants in each of the team (total number is adjustable because they will be splitted in separate rooms)

Recommended age: 18-29

Instructions:

The first important rule to emphasize is that this lesson should be covered only after the lesson "Impact Business Canvas" is fully completed. The second important rule is that the time for fulfillment of all of the 9 pillars will be limited to 5 minutes (a timer is necessary) and all team members should be focused and contribute as much and faster as possible. The brainstorming is encouraged to be so unlimited, but in the last 30 seconds the team should agree (via voting) which of the contributions in the pillar respectively are top 3 important / the urgent ones.

The third important rule is to have a trainer / lecturer who is previously trained / coached and has done their own research as well on how to optimize the results from this workshop in the specific context (depends on the structure of participants). The lecturer should explore more the references given below. Also, the lecturer should regularly remind participants that all data fulfilled should contain at least 1 out of top 3 contributions which are green oriented! The lecturer should be strict in practicing the rules for

time limitation because this is the way how all team members should be focused and under pressure and to write down everything which comes to their mind at the same first moment.

The fourth important rule is while fulfilling the pillars to follow the order from 1 to 9 as it is described on the last slide in the PowerPoint Presentation.

The fifth important rule is after finishing this interactive lesson to give 3-5 days rest for a team (without reading it again), and then to schedule a joint meeting and the team should look back on what they wrote and now they should try to think of new possible solutions for every obstacle that they had written. This brainstorming should last up to 60 minutes and should follow the same order as above mentioned in order to be closer to the aim above mentioned.

Key words:

devil's advocate, coaching, failure, self-criticism, weaknesses, treats.

Materials, equipment:

PowerPoint presentation, projector or profile at any online conferencing platform, and notebook if someone prefers writing that way

References:

<https://fourweekmba.com/lean-startup-canvas/>

<https://miro.com/templates/lean-canvas/>

Other useful sources:

Link:

https://lucidspark.com/templates/strategic-analysis/lucid-spark-lean-canvas-model?gclid=CjwKCAjwrPCGBhALEiwAUI9X08G_hws-E30IPv7nu-BVo9Q_59eqXWcOH-keb6AihGgn0mxt4tdP_RoCFGsQAvD_BwE&km_CPC_AdGroupID=118966494858&km_CPC_AdPosition=&km_CPC_CampaignId=11277231998&km_CPC_Country=2807&km_CPC_Creative=49811139139&km_CPC_Device=c&km_CPC_ExtensionID=&km_CPC_Keyword=lean%20canvas%20model%20template&km_CPC_MatchType=e&km_CPC_Network=g&km_CPC_TargetID=kwd-1179845580932&km_CPC_placement=&km_CPC_target=&mkwid=s4WI5Drz9_pcrId_49811139139_pkw_lean%20canvas%20model%20template_pmt_e_pdv_c_slid__pgrid_118966494858_ptaid_kwd-1179845580932&utm_campaign=_en_tier3_mixed_search_nb_exact_&utm_medium=cpc&utm_source=google

Annexes:

Powerpoint Presentation

