



Lesson: Planning

Exercise: SWOT planning

Lead In:

Classroom

Virtual (zoom, teams, skype...)

Duration:

40 minutes (introduction, exercise, brain-storming)

Aim:

Get to know the basic steps of planning process

Get to know the meaning of the SWOT analysis and try to think broadly

Type of activity:

SWOT analysis through worksheet

Group number:

group of 4 people

individual

Recommended age: 17-22

Instructions:

For the educator:

With participants talk about SWOT analysis – how it works, how to use it etc.

The educator decides how to work – with groups or individuals – we recommend groups.

Prepared worksheets – printed or virtual; worksheet could be transfer into other online useful tools

For the user/ interested participants:

1. Read prepared articles to acquire some new knowledge on planning process.

2. One of the most important tools in the planning and decision-making process is SWOT analysis. SWOT analysis is a simple but useful framework for analyzing your organization's strengths, weaknesses, opportunities, and threats.

Read The facts and tips (part of the activity 2), which is about old boiling room renovation and try to make the SWOT analysis.

Key words:

Planning

Planning process in steps

Sustainable development

SWOT analysis

Materials, equipment:

Pencil,

Printed or virtual prepared worksheet

If it takes place in classroom – use board and stick notes for ideas of brainstorming

References:

https://www.gocivilairpatrol.com/media/cms/Lesson_Plan_35__Planning_and_Decisi_5A5628811B98A.pdf

<https://www.liveplan.com/blog/what-is-a-swot-analysis-and-how-to-do-it-right-with-examples/>

https://en.wikipedia.org/wiki/SWOT_analysis

<https://www.investopedia.com/terms/s/swot.asp>

<https://www.ecomatcher.com/including-sustainable-development-goals-in-your-business-plan/>

<https://www.lucidchart.com/blog/decision-making-process-steps>

<https://www.slideshare.net/NguynHuTun/step-to-step-guide-to-sustainability-planning>

<https://studiousguy.com/planning-decision-making/>

<https://www.bigskyassociates.com/blog/bid/382182/4-Strategic-Planning-Steps-For-Better-Overall-Decision-Making>

<https://books.emeraldinsight.com/resources/pdfs/chapters/9781787563766-TYPE23-NR2.pdf>

https://sdgcompass.org/wp-content/uploads/2015/12/019104_SDG_-_Compass_Guide_2015.pdf

<https://www.diva-portal.org/smash/get/diva2:700443/FULLTEXT01.pdf>

Other useful sources:

<https://www.wordstream.com/blog/ws/2017/12/20/swot-analysis>

<http://www.mspguide.org/tool/swot-analysis>

<https://corporatefinanceinstitute.com/resources/knowledge/strategy/swot-analysis/>

<https://www.businessnewsdaily.com/4245-swot-analysis.html>

Annexes:

Facts and tips worksheet (part of the activity 2)

Worksheet for swot analysing