

Guide for educator:

Module: TOOLS AND METHODS FOR ORGANIZATION AND REALIZATION OF SUSTAINABLE DEVELOPMENT AND SOCIAL ENTERPRISES

Brief explanation of the module

In everyday life, all of us make and execute certain plans to achieve our goals. From an organizational point of view, planning is defined as “the process by which an organization identifies its short-term and long-term goals, design, and implement strategies to achieve them.” One of the important aspects of planning is to allocate resources and manpower in an organization.

Most experts believe managers cannot be effective unless they plan. A large part of planning is decision making.

Planning determines how an organization can get to where it wants to go. Planning determines what an organization will do to accomplish its objectives. The fundamental purpose of planning is to achieve your objectives. In order to do that, planners must keep in mind the organization’s mission, environment, resources and values. All of these play a part in successful planning.

Decision making was thought of as a management function all by itself, but now almost everyone places it with planning. Regardless of how you view it, decision making is a critical part of being an ineffective manager. Managers make dozens of decisions every day. Many are quite small, but some are huge. Your success as a manager depends on how well you make decisions. A decision is a choice between alternatives and decision making is the process of choosing one alternative over the others. Making good decisions should be a process. It is a process of identifying problems and resolving them, or of identifying opportunities and taking advantage of them.

Aim of the module

Overall aim of the module is to:

- ✓ Define planning and organizational settings, describe the steps in planning process and in decision-making process.
- ✓ Define types of planning and explain the importance of strategic planning. Identify the two components in the process of decision-making. For example, learn how to plan and make a decision for the business.

However, the aim of the module is to learn the importance of sustainable development in everyday life as an individual and as a green entrepreneur.

General instructions

The module is designed to be implemented in the classroom and on various online platforms. Learning materials are prepared activities and exercises, based on definitions and after the theoretical part. Activities and exercises are prepared as preparation tools for planning, decision making and how to combine all with environment, sustainable development and be successful as a green entrepreneur.

Details of the module:

Lesson 1: Definition of tools and methods for organization and realization of sustainable development and social enterprises

Lesson 1: Define tools and methods for organization and realization of sustainable development and social enterprises. It is the basis for further lessons, activities and exercises.

Lesson 2: Planning

If lesson 1 defines all of the basic terms, lesson 2 introduces planning in more detail. Activity and exercise are based on it. As well as planning with exercise participants get to know swot analysis.

Lesson 3: Take action

Lesson 3 introduces the decision making process and how to approach the decision-making process. Lesson 3 is also connected with sustainable development and the environment.

Activities connected to the module (title)

Activity 1 connected to lesson 1: Get to know about the tools and methods for organization and realization of sustainable development and social enterprises through presentation/ article and discussion.

Activity 2 connected to lesson 2: Step by step planning

Activity 3 connected to lesson 3: Steps in decision making process

Exercises connected to the module (title)

Exercise 1 connected to lesson 1: Quiz

Exercise 2 connected to lesson 2: Swot planning

Exercise 3 connected to lesson 3: Decision-making and sustainability

Target groups

All activities and exercises are suitable for all generations, mainly recommended for young people between 16 and 26 years.

Tips and tricks (with solutions to exercises and activities)

It is recommended for educators to have basic knowledge about sustainable development, sustainable development goals, environmental issues and sustainable communities. With module 2, it is nice if educators have some basic knowledge on planning and the decision-making process. However, all of the prepared material will help to understand the basics and to know how to take lessons. As with any lecture, it is nice to have some personal experiences and knowledge to think of and surrender for good.

References with videos and other useful literature connected to the module

References and videos are available in description of the activity and exercises.



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and Ecological**

