



Making Learning Fun and Ecological

Lesson: Key indicators of performance
Activity: Preparation of social responsibility policy

Lead In:
Classroom / Training room
Online platform

Duration:
about 50 +minutes (depending on the dynamics of the individual or group)

Aim:

- Familiarity with types of indicators;
- Introduction to tools for implementing the concept of more efficiency in terms of resources and cleaner production;
- Introduction to the main benefits for companies applying the RECP concept;
- Familiarity with application strategies;
- Building an image by establishing a social

responsibility policy that will be publicly available emphasizing the application of Resource Efficient and Cleaner Production.

Type of activity:
Powerpoint presentation
Preparation of social responsibility policy
The activity can be as part of a curriculum (divided into several parts) or extracurricular activities.

Group number:
The activity can be realized individually and as a team.
If all is done and realized as a team, it is recommended to have 5 participants per group.

Recommended age: 17-29

Instructions

The key indicator of performance is an indicator that serves as a strategic measure that precisely shows how a company (enterprise) or a manufacturing process is set by the lead management role of that company.

Social responsibility is a self-regulating business model that helps be socially accountable—to itself, its stakeholders, and the public. By practicing social responsibility, companies can be conscious of the kind of impact they are having on all aspects of society, including economic, social, and environmental.

By applying the concept of Resource Efficient and Cleaner Production, at the same time functioning as a social enterprise, the legal entity acquires the image of a socially responsible. But how to keep that image? What are the long-term vision, principles, and goals? How can it be clearly stated so that it can communicate with outside parties?

In this regard, participants will have the opportunity to prepare a policy for a socially responsible enterprise in which one of the practices with a positive environmental impact is following the concept of Resource Efficient and Cleaner Production.

For the educator:

Introductory part:

1. Start by getting into the topic by sharing a presentation. (Additionally, you can find out more through the resources provided as examples at the end of this activity).

Description of activity:

1. Divide the students into groups.

* If you have previously completed activity 2 of module 2, you can leave the participants in the same group.

2. Set them the task of putting themselves in the role of social entrepreneurs and that they should set the image of their social enterprise by establishing a social responsibility policy. One aspect that must be kept in mind is following the concept of Resource Efficient and Cleaner Production.

* If the participants are in the same group as the previous activity, it is necessary that the preparation of a social responsibility policy be done for the company that they have already selected and prepared a case study.

3. Explain the definitions of the fields that should be filled in by the social responsibility policy. You can divide that document into each group, or display it on a projector.

4. Participants complete the template for developing a social responsibility policy. At the end of the activity, the students should share their conclusions.

For the user / interested participants:

1. Read the presentation and get more information from the useful links given below.

2. Read the document regarding guidelines for preparing a social responsibility policy.

3. For the subject of developing a social responsibility policy, you can choose a company that already implements green concepts of operation or you will build it in such.

* If you have realized the previous (ie, the second activity) of the second module, you can continue with the same company for which you did a case study.

Key words for the educator:

Resource Efficient and Cleaner Production

Good practices in cleaner production

Policy for social responsibility

Good image of the enterprise

Materials, equipment:

Pen, pencil, sticky notes, laptop

References:

<https://vinciworks.com/blog/corporate-social-responsibility-policy-template/>
<https://www.pikselgroup.com/corporate-social-responsibility-policy>
<https://www.mapfre.com/media/shareholders/2015/corporate-social-responsibility-policy.pdf>
<https://www.investopedia.com/terms/c/corp-social-responsibility.asp>
<https://www.mdos.si/wp-content/uploads/2018/04/defining-corporate-social-responsibility.pdf>

Other useful sources:

https://en.wikipedia.org/wiki/Corporate_social_responsibility
<https://www.halfordscompany.com/environment-social-and-governance/governance/policies/corporate-social-responsibility-policy/>
https://ec.europa.eu/environment/enveco/eco_industry/pdf/annex2.pdf
https://ec.europa.eu/environment/eusd/pdf/brochure_scp.pdf
<https://ecologic.mk/the-manual-for-development-%d0%b0-training-advisor-of-sustainable-development/>

Annex:

1. Powerpoint presentation
2. Document with guidelines for the preparation of social responsibility policy
3. Template for preparation of social responsibility policy.

