



Personal SWOT analysis:



STRENGHTS:

What are your talents, skills or natural-born gifts? Which of your achievements are you most proud of? What values do you believe in that others fail to exhibit?

Are you part of a network that no one else is involved in? If so, what connections do you have with influential people?



WEAKNESSES:

What are your negative work habits and traits? Does any part of your education or training need improvement?

What would other people see as your weaknesses? What tasks do you usually avoid because you don't feel confident doing them?



OPPORTUNITIES:

What opportunities are open to you? What trends could you take advantage of? How can you turn your strengths into opportunities? Can acquiring new skills give you a competitive advantage?



THREATS:

What obstacles do you currently face? Could any of your weaknesses lead to threats? What threats could harm you? What threats do your weaknesses expose you to?











