



Lesson: Business plan

Activity: Create a business plan

### Questions on which you need to answer – your business plan

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- What do I want to achieve with my business plan after one, two or three years?
- What is the value I offer to the market?
- Why is my value superior and more valued?
- What kind of business model would I apply?
- Who needs to be a part of my team to realize the business model I have?
- When should I start?
- How will I start?
- How will I monitor and measure the results?
- How much money do I need?
- How much will I make per one transaction?
- Is that enough?
- How much time do I need and how many sales to realize in order to have profitable working?
- Which steps do I need to take to realize the plan?
- Who will be responsible for which steps?
- How will I monitor and measure the implementation performances?
- How will I continuously improve the business plan?