SUSTAINABLE DEVELOPMENT AND SUSTAINABLE COMMUNITY (THE ROLE IN SOCIAL ENTREPRENEURSHIP)

What is sustainable development?

Sustainable development is important for the community because with an understanding of sustainable development you achieve a sustainable community. Making a sustainable community means trying to use renewable sources without giving any harm to the environment and giving a bad impact later. Furthermore, to share a common purpose provides benefits to humanity, and encouraging a balanced advance that builds a minimal amount of harm for following future generations. Once the community is sustainable, it does not only profit economic, but also provide social equity and environment-friendly.

Definition:

Sustainable development is defined as "development that meets the needs of the present without compromising the ability of future generations to meet their own needs." The concept of needs goes beyond simply material needs and includes values, relationships, freedom to think, act, and participate, all amounting to sustainable living, morally, and spiritually.

·Sustainable communities have various definitions, but in essence refer to communities planned, built, or modified to promote sustainable living. Sustainable communities tend to focus on environmental and economic sustainability, urban infrastructure, social equity, and municipal government. The term is sometimes used synonymously with "green cities," "eco-communities," "livable cities" and "sustainable cities."

Education for sustainable development has been internationally recognized as a key enabler for the realization of sustainable development. Policymakers and governments have considerably advanced the efforts to promote education and sustainability awareness worldwide due to the current structural changes to economies and pressures of globalization. Through raising awareness, learners can respond to sustainability challenges, such as economic disparity, global warming, and social exclusion. Although education for sustainable development is crucial, the concept of sustainability is loosely defined, which creates challenges for education and approaches for environmental awareness-raising

Three pillars need to be considered for considering sustainability and social entrepreneurship:

- economic
- environmental,
- social

Social Enterprises target the three sustainability pillars by having an environmental or social mission and reinvesting generated profits to achieve multiple bottom lines.

Sustainable development and climate change

According to the 2030 Agenda for Sustainable Development, which was adopted in 2015, one of the directions to overcome the negative phenomena in the employment sphere and to promote employment to get decent work, promote entrepreneurship and ensure inclusive and equitable quality education while promoting lifelong learning opportunities for everyone.
Social entrepreneurship is all about recognizing the social problems and achieving social change by employing entrepreneurial principles, processes, and operations. Along with social problems, social entrepreneurship also focuses on environmental problems. Social entrepreneurship is best understood as a multidimensional and dynamic construct moving across various intersection points between public, private, and social sectors.

However, social entrepreneurship is an important source of sustainable development in the region. The result of successful social entrepreneurship is:

· Economic development,
· Equal rights,
· A better world,
· Peace,
· Freedom,
· A more secure society for everyone
·Technological, economic, and social progress

The links between climate change and sustainable development are strong. Poor and developing countries, particularly least developed countries, will be among those most adversely affected and least able to cope with the anticipated shocks to their social, economic, and natural systems.

In the 2030 Agenda for Sustainable Development, Member States express their commitment to protect the planet from degradation and take urgent action on climate change. The Agenda also identifies, in paragraph 14, climate change as "one of the greatest challenges of our time" and worries about "its adverse impacts undermine the ability of all countries to achieve sustainable development. Increases in global temperature, sea-level rise, ocean acidification, and other climate change impacts are seriously affecting coastal areas and low-lying coastal countries, including many least developed countries and Small Island Developing States

Sustainable development and social entrepreneurship

In terms of social entrepreneurship, there are different definitions for this term. In a broad sense, it can be considered as a process that seeks out-innovate solutions to solve social and environmental problems, which involves the search for opportunities by entrepreneurs that allow them to adopt solutions in a continuous process of adaptation and learning. The literature has pointed out two inherent aspects of social entrepreneurship considering this broad definition.

First, its tendency to innovate and, second, its risk aversion. Both types of entrepreneurship—social and traditional—positively relate to sustainable development. **Additionally**, both are interested in sustainably helping society progress, since, among other issues, it allows them to differentiate their products and enter new markets, as indicated above. In this sense, it is interesting to know which of the two would have a more positive effect on sustainable development. Presumably, it would be sustainable entrepreneurship, since it would be more concerned with social and environmental issues than with profit achievement. Therefore, innovations and entrepreneurship play an essential role in stimulating sustainable development

"Human creativity is unlimited. It is the capacity of humans to make things happen which didn't happen before. Creativity provides the key to solving our social and economic problems.

References and more reading:

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