

# NEWSLETTER



## PROJECT: MAKING LEARNING FUN AND ECOLOGICAL



### THE GOAL OF THE PROJECT:

is to further explain on the meaning of: To be a green entrepreneur is to contribute to the community in which we live in.

### THE MOST IMPORTANT ISSUES OF TODAY ARE:

protecting the environment and leaving a clean environment to future generations. Green entrepreneurs can make a significant contribution to eliminating unemployment, poverty, and environmental problems. Green entrepreneurs have a greater role in environmentally friendly practices and environmental tasks than other entrepreneurs.

They can provide environmentally friendly products and services or clean technology assistance among other things. Most of all, they contribute to the green economy immensely.



### *How do we try to achieve that?*

- Through creation of educational materials (activities, exercises)
- Digital tool
- Setup of an online platform





## IN THE RECENT PERIOD WERE REALIZED 10 WORKSHOPS

*for testing of the educational materials in Macedonia, Cyprus, and Slovenia.*

For that precisely;

- 3 Workshops**- Slovenia
- 2 Workshops**- Cyprus
- 5 Workshops**- Macedonia

**The goal** was sharing of the realized activities, implementation of a practical workshop - in which the youths tested their entrepreneurial characteristics and developed discussions for possible ideas about the future green businesses. We believe their interest was immensely encouraged when it comes to social entrepreneurship, emphasis on the green.

## THE PROJECT TEAM PRESENTED:

the prepared educational materials (exercises, activities, curricula) that include topics like: environment, climate change, sustainable living/practices - through which it is expected to be of assistance in the developing of skills like: problem-solving, teamwork, and other creative solutions.



# WORKSHOPS:

## ENERGAP, SLOVENIA

**Date: 03.06.2021**

Two workshops with 2<sup>nd</sup> year pupils of the Maribor Gymnasium. The pupils included were between 15 and 16 years old.

**Date: 04.06.2021**

3<sup>rd</sup> year pupils of the Maribor Gymnasium as well. The pupils were senior gymnasium pupils – 18 and 19 years old.



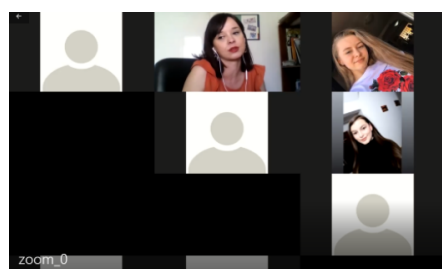
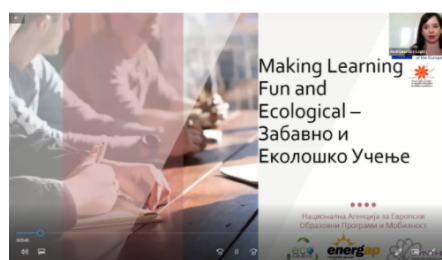
## SYNTHESIS, CYPRUS

**Date: 09.06.2021**

Virtual workshop  
Participants: Youth workers, students in secondary education, students in higher education

**Date: 14-15.06**

Virtual workshop  
Participants: Students in secondary education



## ECO LOGIC, MACEDONIA

**Date: 12.06.2021**

Participants: High school pupils from gymnasium DSU "Orce Nikolov", pupils age 17-18 years old.

**Date: 12.06.2021**

(Youths from various high schools and youth organizations)

**Date: 12.07.2021**

Participants: High school pupils from SOU "Orde Chopela" – Prilep, pupils age 17-18 years old

# PHYSICAL PRESENCE EVENTS:

## ECO LOGIC, MACEDONIA

**Date: 25.06.2021/ Skopje,  
Macedonia**

Participants: Youths from various organizations, high schools, age 17-25 years old.

**Date: 16-21.08.2021/ Ohrid,  
Macedonia**

Participants: Youths from various organizations, high schools, age 17-25 years old.

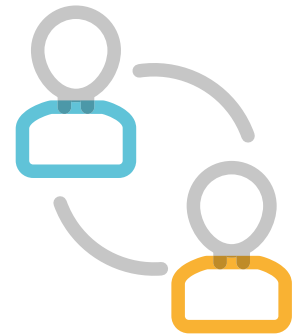
**During a one week international training, target groups of youths from European countries were actively included for the successful final implementation of project activities.**

The focus was on exchange of 'know-how', and also positive practices for the development of social entrepreneurship and equipping youth workers with competencies that are useful for the general development of social entrepreneurship.

The methods used by the trainers were creative and interactive: individual and group activities, working on examples within a small group, case studies, outdoor activities, games, presentations, discussions, role plays, as well as theoretical inputs related to the social entrepreneurship – all covering the green aspects.



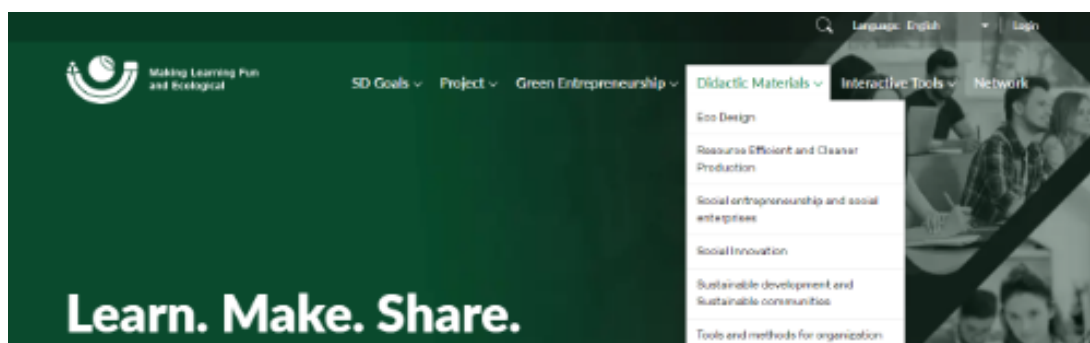




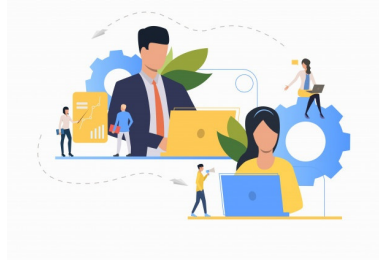
**“COMING TOGETHER IS A BEGINNING.  
KEEPING TOGETHER IS PROGRESS.  
WORKING TOGETHER IS SUCCESS.”**

The **teamwork** is indeed valued among partners, and in that way, we note a progress toward our goals.

However, something of specific importance, even as an announcement for now is that the final preparations are already happening for **setting up of the innovative platform:**



In the meantime, see the tips and tricks section on: **How to become “GREEN”** and have a good impact on sustainability.



## HOW TO BECOME GREEN ENTREPRENEUR

SOME TIPS HOW EVERY COMPANY CAN BE GREEN, AND HAVE IMPACT IN SUSTAINABILITY

- the impact of your business should not have negative impact
- goals of entrepreneur should be sustainable
- see environmentally friendly solutions
- keep in mind growth of society
- start business from your passion for the environment
- save with water and energy
- reduce, reuse and recycle
- make a great business plan
- paper usage – as little as possible
- train your employee to save the energy and water consumption in the office
- be a leader
- waste separation

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